

# Advertising Rates

## SCOA eNews



### *Standard Text Ad with link*

35 word **maximum**—\$50 per eBlast

**OR**

### *Banner ad with link*

\$50 per eBlast [if you need SCOA to design your ad Cost: \$75 per blast]

### **Artwork Requirements:**

**Banner ad size: 585 px W X 145 px H Format: JPG, or PNG**



**585 pixels width**

### **Deadlines:**

Deadlines for submissions **21st of each month**

Publication for eNews is the **first of each month,**

### About SCOA eNews

- ➔ **Electronic, published once per month**
- ➔ **2400+ copies distributed to SCOA membership**

**TERMS:** Advertisers will be invoiced on the publication date; payment is due within 30 days.

**For more information  
contact:**

**(306) 652-2255 or email  
admin@scoa.ca**

**Submit all ad information to  
admin@scoa.ca**

# Advertising Rates

## Coming of Age newsletter



1/4 HORIZONTAL 10" x 3"

1/4 VERT  
3.75" x 8"

1/4 SQUARE  
3.625" X 4.55"

Business Card—  
3.75" wide x  
2.25"

### BUSINESS CARD

3.75" wide x 2.25"

### QUARTER PAGE

1/4 VERT 3.75" x 8"

1/4 HORIZONTAL 10" x 3"

1/4 SQUARE 3.625" X 4.55"

**NOTE: a maximum of 4  
business card sized  
ads or 2 1/4 page ad sized  
ads accepted per issue.**

**Cost per business card sized ad—\$125**

**Cost per 1/4 page ad—\$250**

### Artwork Requirements:

**The size of the ad submitted must be the same size as the ad you are placing e.g. 1/4 page size ad**

**Format: JPG, TIFF, PDF**

**All artwork must be 300 dpi and B&W or Grayscale or CMYK colour mode (print copies will be in black and white only, color version on website)**

### Ad Deadlines:

**September issue —ad copy due July 1st—PUBLICATION - 1ST WEEK OF SEPTEMBER**

**January issue—ad copy due December 1st - PUBLICATION - 1ST WEEK OF JANUARY**

**May issue—ad copy due April 1st - PUBLICATION - 1ST WEEK OF MAY**

### About Coming of Age newsletter

- 3 issues per year, Fall, Spring & Winter
- 2000+ copies emailed to SCOA membership
- electronic version available on SCOA web site

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